

★ Sponsorship Levels ★

Benefiting

Childhelp.

FREDERICKSBURG'S

Thunder

FOR THE CAUSE

PRESENTER:

Platinum Level Sponsorship (1) \$15,000.00

- Event name for presenter i.e., Miller's "Thunder for the Cause"
- Top billing
- Product exclusivity
- Headline recognition on all printed materials
- Headline recognition on all Media advertising
- On site prime location for product display
- Web site recognition
- Link to presenter's web site
- 50 3-day event tickets
- Fence Line banner space
- Recognition plaque

ASSOCIATE:

Gold Level Sponsorship (4) \$7,500.00

- Product exclusivity
- Recognition on all printed materials
- Recognition on media sponsor venue ads
- On site product display area
- Web site recognition
- Link to sponsors web site
- 25 3-day event tickets
- Fence line banner space
- Recognition plaque

CORPORATE:

Silver Level Sponsorship (10) \$1,500.00

- Product display area
- Web site recognition
- Link to sponsors web site
- 15 3-day event tickets
- Fence line banner space
- Recognition Certificate

BIKE LOVER:

Bronze Level Sponsorship (Unlimited) \$500.00

- Web site recognition
- Fence line banner space
- 2 3-day Event tickets

BANNER :

Chrome Sponsorship (Unlimited) \$300.00

- Web site recognition
- Fence line banner space